



3023 Sunlake Blvd. • Land O' Lakes, Florida • 34638
Phone: 813.346.1000 • Fax: 813.346.1091
<http://slhs.pasco.k12.fl.us>
facebook.com/SLHSseahawk

Michael Cloyd • Principal
Adrian Anthony • Asst. Principal | Jennifer Yonkof • Asst. Principal
Heather Ochs • Asst. Principal | Kelly Weber • Asst. Principal

Support Sunlake High School With A 2017 ~ 2018 Yearbook Ad!

Successful businesses aim to make the most of every advertising dollar. This is an excellent opportunity to advertise and at the same time support an outstanding educational experience for students at Sunlake High School. The ad will be printed in over 500 yearbooks, each of which is read and widely circulated amongst students, families, friends, faculty, staff and community members. A yearbook is kept for a lifetime - so the advertisement will resonate for years to come. Please fill out the information below, provide a design with your message and email any photos or artwork. Clearly indicate where you want the photos placed. Please do not staple the photos or artwork.

The 2017 ~ 2018 yearbook will have a fresh new look and will be in **COLOR**. This allows the staff and yourself to be more creative in your designs while still keeping the yearbook affordable for all students. If you have any questions, please contact Karen León - Yearbook Adviser (kleon@pasco.k12.fl.us).

Business Name: _____
Owner/Contact Name: _____
Address: _____ City: _____ State: _____ Zip Code: _____
Signature: _____ Date: _____
Phone: _____ Email: _____

Ad Rates Information

Check the box by the ad you would like to purchase:

- Full Page: \$300.00
- 1/2 Page: \$200.00
- 1/4 Page: \$125.00
- 1/8 Page: \$75.00

Enclosures:

- Check for \$ _____
- Flash Drive with digital photos and message
- CD with digital photos and message

Make check payable to: Sunlake High School

Enclosed is a check for \$ _____

Check #: _____

Please do make sure your telephone number appears on the check. If not, please write it in.

Note: The school may refuse to publish an ad or message it deems inappropriate if it is not in the best interest of Sunlake High School.

DEADLINE

Please reserve your ad no later than November 17th.

Mail this form with

Payment, Message, Photo/Artwork to:

Sunlake High School

Attn: Mrs. Karen León

3023 Sunlake Blvd.

Land O'Lakes, Florida 34638

If you have any questions send email to:

kleon@pasco.k12.fl.us

MESSAGE/PHOTO/ARTWORK INSTRUCTIONS:

Create your own design, or let our staff design it for you.

- ⚡ **MESSAGE** must be typed or clearly printed. Photos should be of great quality. We can enlarge or reduce to fit space.
- ⚡ **ARTWORK** should be clear and of high quality. Digital files are highly encouraged, as they usually are of much better quality than a scanned image. They should be at least 300 DPI, and we can accept .JPG, .PDF, and .PNG files. Contact the yearbook adviser with any guideline questions. Please remember that the quality of your ad will reflect the quality of submitted files.
- ⚡ **All Ads**, including the 1/8 of a page, can include both copy and a picture. For the 1/8 page ad without a photo, use a maximum of 8 lines of copy with about 50 characters per line. For the 1/8 of a page ad with a photo, use a maximum of 8 lines of copy with about 25 characters per line.
- ⚡ Contact the yearbook adviser for specific guidelines before submitting DIGITAL FILES.